# Taking iProps to Level 4

### Process Management in a Global Enterprise

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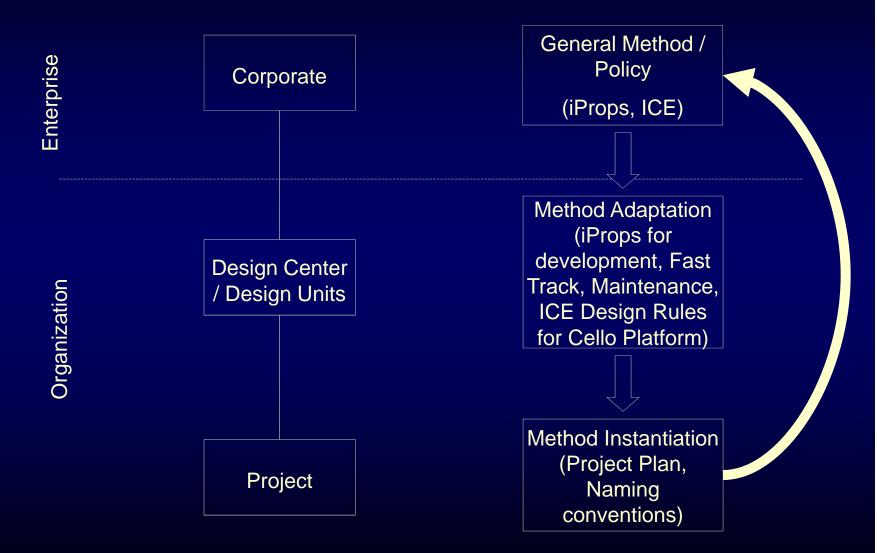
### Is this what we want, what we need?



This is certainly a level 4 process, but is this what we are aiming for?

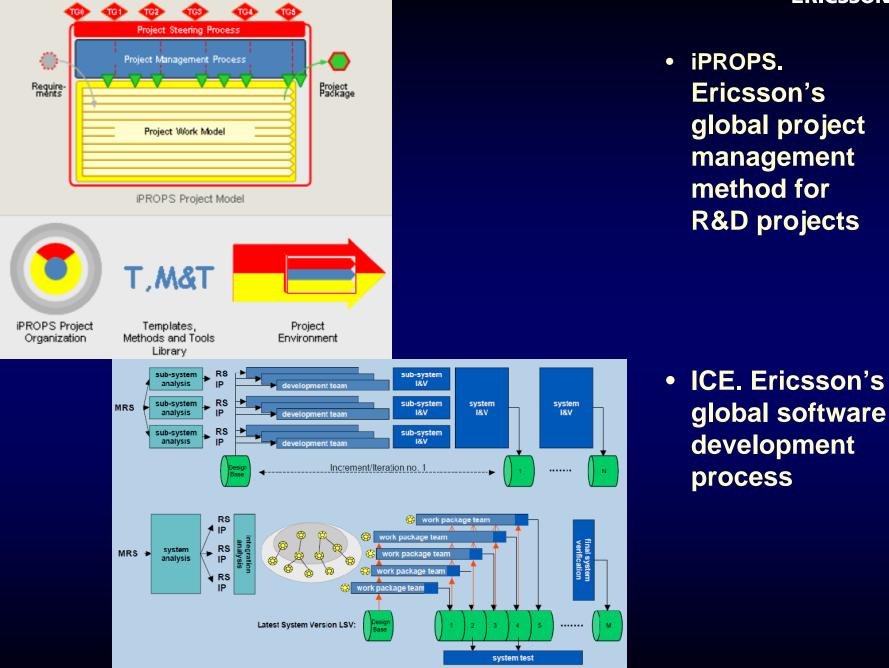
It is our contention that operating a global process at capability level 4 requires us to look at both, the enterprise and the organization levels since as we move from Level 1 (Performed) to Level 4 (Quantitatively Managed) process ownership moves from the local organization to corporate headquarters, and that any effective and efficient implementation requires of the knowledge and insight of the local organizations where the work is performed.

# Relation Between Corporate, Design Centers and Projects with Regards to Processes



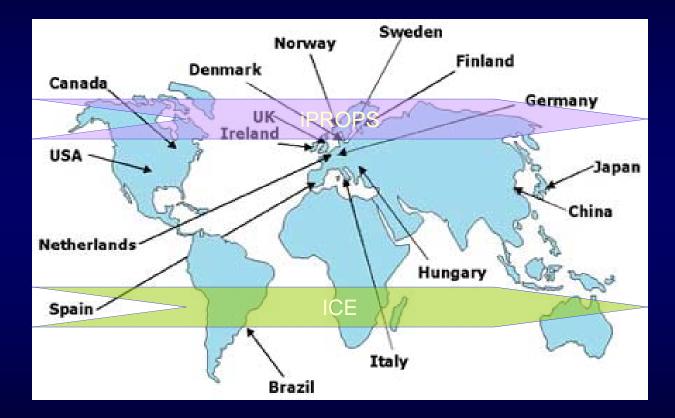
### Agenda

- The need for a global process
- Key Generic Goals at the Enterprise Level
- iProps and ICE
- Deploying at the Organization Level
- Conclusion



### **The Need for Global Processes**

### Support local R&D operations carried over in 16 countries



for a variety of product and platforms ranging from mobile phones to telecommunications platforms

# So in the context of a global process when the CMMI says:

### GP 3.2 Collect Improvement Information

Collect work products, measures, measurement results, and improvement information derived from planning and performing the process to support the future use and improvement of the organization's processes and process assets.

# It is referring to a corporate responsibility and not a local one, and when it says:

### SP 1.1-1 Determine Risk Sources and Categories

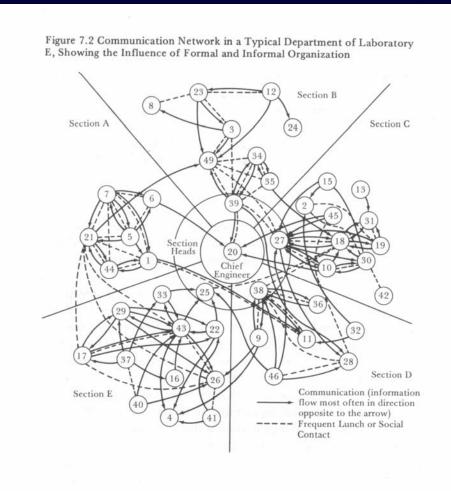
Determine risk sources and categories. [PA148.IG101.SP101]

# It is referring to things that are better managed at the local level

# What do we mean by taking iProps to Level 4?

- From an enterprise (global) perspective the key issues are:
  - Involving relevant stakeholders, two sides of the same coin
    - Diffusion, the process whereby an innovation or change spreads or reach its potential adopters over time
    - Evolving the process as indicated by the measurements
  - Measurement of the process performance across instantiations of the global process
  - Achieving a common understanding about the process behavior
  - Determining the right level of detail in a global process
- From an organization (local) perspective
  - Fill in the missing process elements
  - Deploy the global process

## Allen's Studies: Knowledge & Centrality Might Not Coincide



- Who knows what?
- Where is the expert?
- Who influences results?
- Who are the gatekeepers?
- Who is helping whom?
- Who should we be asking?

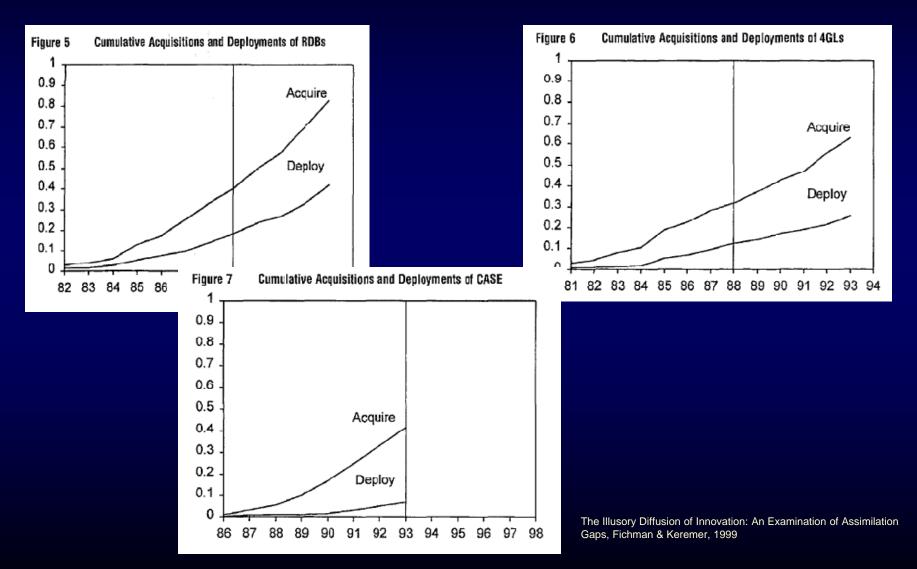
Managing the Flow of Technology: Technology Transfer and the Dissemination of Technological Information Within the R&D Organization, Allen, 1984

Lombardi, Miranda, Hemre © 2005

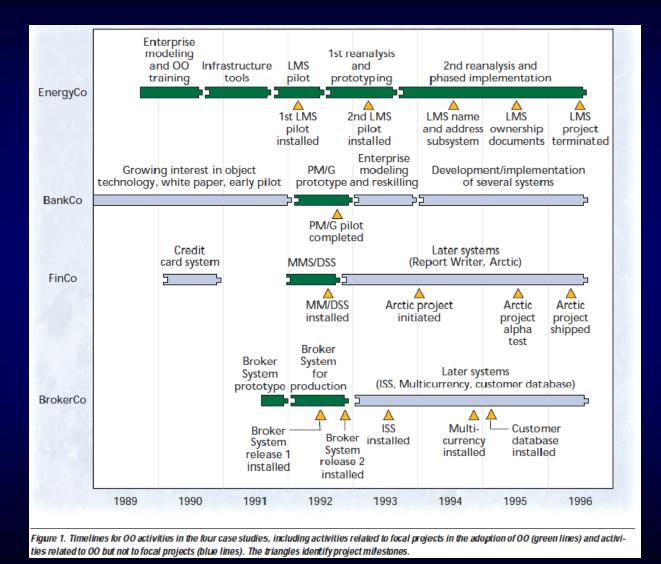
### Gatekeeper/Knowledge Broker Characteristics

- High Technical Performance
  - Not 'just communicators'
  - Highest technical performers in the organization
  - Cannot be created by management
- Low in the Organizational Hierarchy
  - Concentrated at first level of technical supervision or below
  - Seldom found at higher levels of management
  - Seldom found on the technical ladder
- Visibility
  - They are easy to identify
  - Everyone knows who they are
- Approachable

# Assimilation Gap. Do not confuse acquiring the technology with its deployment



### **Adoption life cycles**



Fichman & Kemerer, IEEE Computer 1997

ESPEG 2005

# **GP 2.7 Identify and Involve Relevant Stakeholders**

- Relevant stakeholders are identified among the suppliers of inputs to, the users of outputs from, and the performers of the activities within the process. Once the relevant stakeholders are identified, the appropriate level of their involvement in process activities is planned (GP124.SubP101.N101)
  - Who are the relevant stakeholders with reference to the iProps method?
    - 45,000 employees
    - 1887 PM
    - 392 PMP
    - 300~600 lurkers
    - 100~150 contributors
  - How do we involve them?
  - How do we minimize the possibility of missing valuable knowledge?



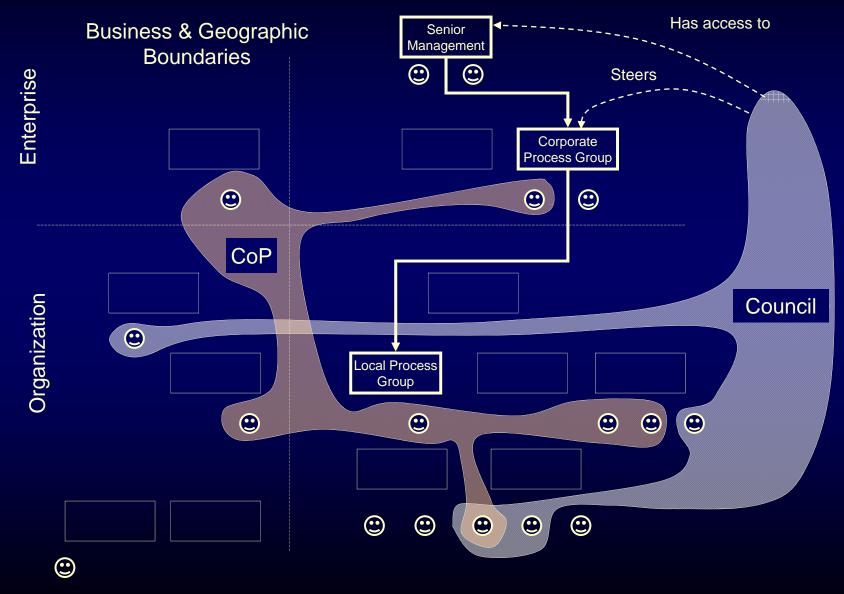
# How do we involve them? Tapping into our intellectual capacity. A three tier system

- Communities of Practice. "Communities of Practice are groups of people who share a concern, a set of problems, or a passion about a topic, and who deepen their knowledge and expertise in this area by interacting on an ongoing basis"
- Councils. "Discipline councils are groups of people entrusted with a level of authority over the knowledge domain of a discipline and who steward its practice"
- Process Group. A collection of appointed specialists that facilitate the definition, maintenance, and improvement of the process(es) used by the organization.

# **Process Groups, Communities & Councils**

	Objective	Activities	Extent	Recruitment & participation	What holds it together?
Process Group	Manage the process	<ul> <li>Process enactment</li> <li>Facilitation</li> <li>Infrastructure</li> </ul>	Scope of control within the line organization	Appointment	Mandate
Community of Practice	<ul> <li>Increase the skills in a given practice</li> <li>Disseminate knowledge</li> </ul>	<ul> <li>Presentations by members and/or invitees</li> <li>Problem discussions</li> <li>Mail exchanges</li> </ul>	Transcend official organizational boundaries	Members who select themselves Join & drop at own discretion	Passion for the practice Trust and obligation
Council	Advise a political executive	<ul> <li>Council meetings</li> <li>Review of initiatives</li> <li>Statement of direction</li> <li>Advise senior management</li> </ul>	Transcend official organizational boundaries Access to senior management designed into council's charter	By invitation, peer selection or recommendation Usually for a set term	• · · · · · · · · · · · · · · · · · · ·

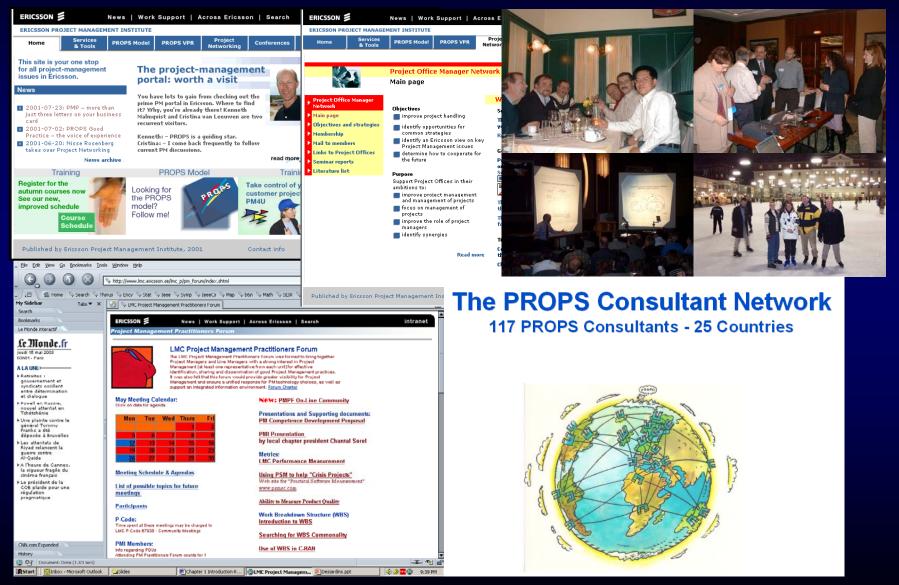
### How do we propose they work together?



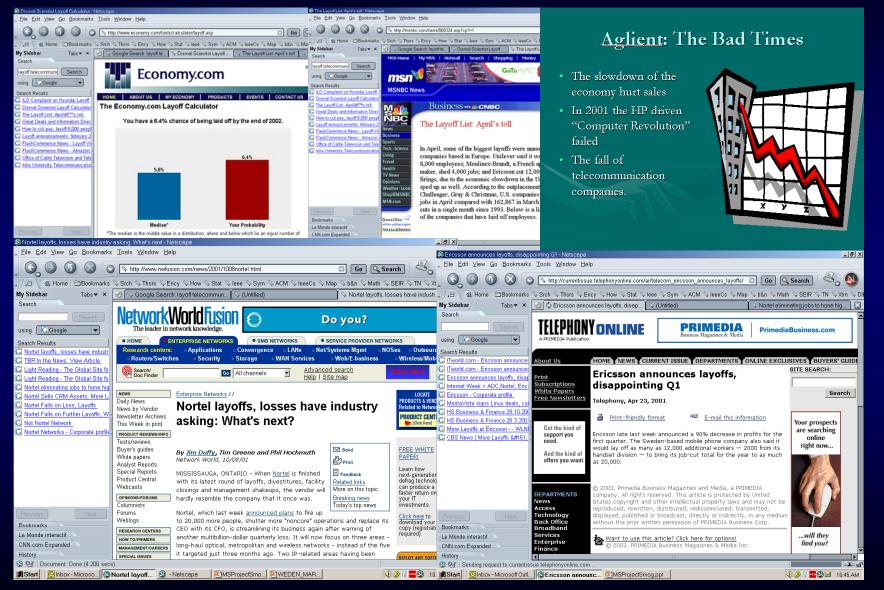
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## **Ericsson Experience**

# In the past we enjoyed a number of real and virtual communities

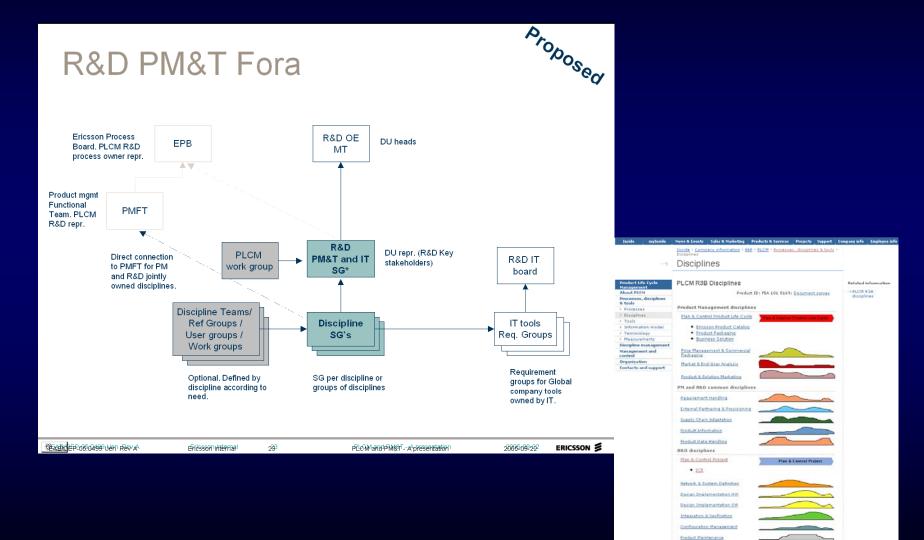


### ... then the crisis came ...



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# ... and we moved towards more centralized approaches



sity of the efforts

the activity graphs should



### What have we learned in the process?

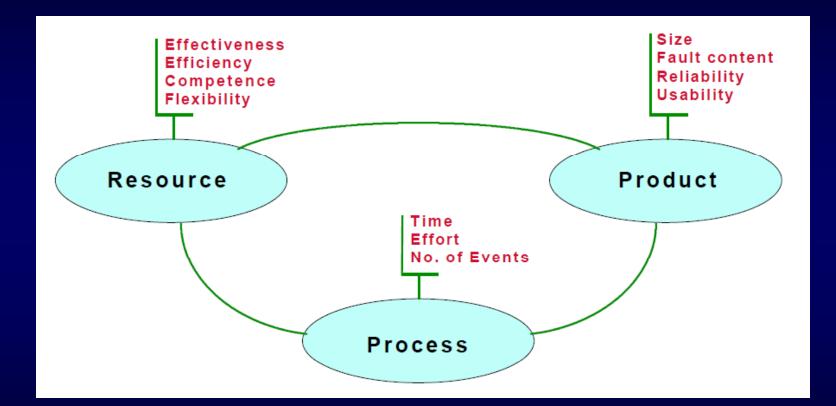
- Develop effective community leadership & support
  - Sponsor
  - Community leader(s)
  - Core member
  - Expert
  - Knowledge manager/librarian
- Maintain domain focus, create interesting and relevant dialogue
- Make it easy to participate and contribute, allow time to participate
- Involve thought leaders and experienced practitioners
- Build member relationships through trust and obligation
- Keep active core group

### **GP 3.2 Collect Improvement Information**

- Collect work products, measures, measurement results, and improvement information derived from planning and performing the process to support the future use and improvement of the organization's processes and process assets.
  - What needs to be measured?
  - What is relevant information?
  - How do we achieve commonality?
  - How do we collect it
  - How do we make it available?

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### What needs to be measured?



### What is relevant information?

Strategic Level. The evolution of the process capabilities is monitored and benchmarked to assess the competitiveness of the organization and set policies. Benchmarking, Data Envelopment Analysis

Process Management Level. Data is grouped across the organization. Process capabilities are established and monitoring using control charts.

Project Management Level. Data is grouped and presented in context. Forecasts are made using models. i.e Error Projection Model. Planning constants.

Transactions & Artifact Level. Provides the base measurements, i.e: How big is Block X, How many TRs were closed last week

## Measures used to characterize process performance should (CMU/SEI-97-HB-003)

- Relate closely to the issue under study. These are usually issues of quality, resource consumption, or elapsed time.
- Have high information content. Pick measures of product or process qualities that are sensitive to as many facets of process results as possible.
- Pass a reality test. Does the measure really reflect the degree to which the process achieves results that are important?
- Permit easy and economical collection of data.
- Permit consistently collected, well-defined data.
- Show measurable variation. A number that doesn't change doesn't provide any information about the process.
- As a set, have diagnostic value. They should be able to help you identify not only that something unusual has happened, but what might be causing it.

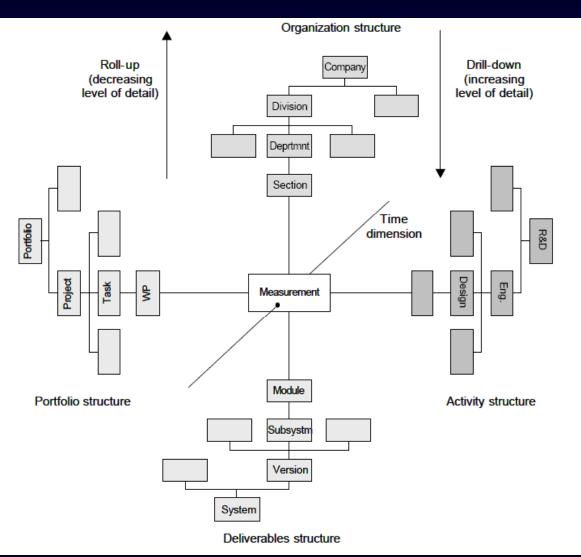
## How do we achieve commonality? (CMU/SEI-97-HB-003)

- Criteria to be applied
  - Communication. If someone uses the definition as a basis for measuring or describing a measurement result, will others know precisely what has been measured, how it was measured, and what has been included and excluded?
  - Repeatability. Could others, armed with the definition, repeat the measurements and get essentially the same results?
- Enablers
  - Common measurement definitions
  - Extensible classification schema
  - Common repository

## Extensible Classification Schema. Borrowing some ideas from Orthogonal Defect Classification

- ODC essentially means that we categorize a deffect (measurement) into classes that collectively point to the part of the process that needs attention, much like characterizing a point in a Cartesian system of orthogonal axes by its (x, y, z) coordinates. In the software development process, although activities are broadly divided into design, code, and test, each organization can have its variations.
- We need to allow room for differences among organizations and for the evolution of process, products and organizations
- The Software Process Engineering Meta-model Specification by OMG provides some good ideas

### **Extensible Classification Schema**



- Top level defined at enterprise level
- Lower levels defined by Design Centers according to their needs
- Rules governing the creation of aggregation structures

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## **Ericsson Experience**

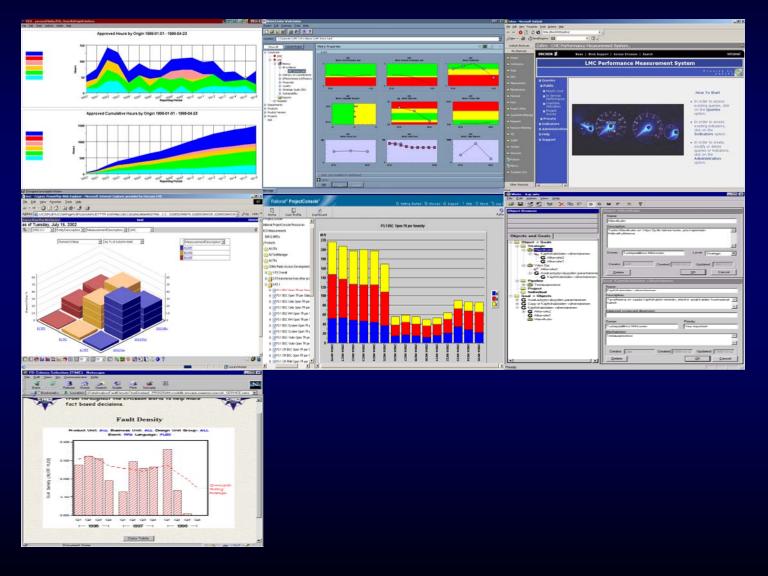
### We had common definitions ....

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Up a level Home Objectives Core Team	ERICSSON PROVISIONING MEASUREMENT FRAMEWORK	
Measurements Specifications	Ericsson Provisioning Measurement Group	
Performance Management Measurements	Framework PDF Overview Word	
Structure Measurements Systems	Motives PDF Word	
<u>Conferences</u> <u>Measurement</u> <u>Training</u>	Infrastructure PDF Word	
	Concepts Word	
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	Example Escled Escled Escled Result Definitions: instructions,	
	Instruction HTML Motives	ERICSSON Star-Page Detarment - Document Resolut DEFINITION 2 (4)
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	Example Ex2.pdf Measurement infrastructure	
	Ex3.pdf Description	Example 1: TR is answered within the goal. The amount of "lost" days is 0 regardless of how much before the goal the TR is answered.
	Process Proc	New TV TVA Gost
		x
	Core Attributes/ Core measures Efficiency	0 "lost" days counted
		Example 2: TR is answered after the goal date. The amount of "lost" days is the number of days spent after the goal.
	Publisher: <u>Seamus Glynn</u> Editor: <u>Vince Boyle</u> Updated:	28 I Goal TRA
		0X         < 2 dayts>
		2 "lost" days counted
		Example 3: TR is answered after the goal date. The responsible MHO is changed between first registration to design and Technical Answer. The amount of "lost" days is the number of days spert after the goal within each MHO.
		New TR Goal TRA
		<- MHO 1><- MHO 2>   ¢ 2 days v 6 days
		2 "lost" days counted for MHO 1. 6 "lost" days counted for MHO 2.
		Presentation of Measurement Result:
		The results of the measurement are to be shown as a graph and a table. The following formula is to be used to calculate the result. For a calculation, the TRs taken into account depend on whether the result is for A priority, B priority, C priority, or Overal.
		Graph: Bar Chart of average days lost per TR by time increment. The horizontal axis represents a calendar interval made up of time increments. The user selects the size of the time increments and the date range of the calendar interval. The typical display is monthly increments over a period of one your, nithough workly, quarterly, and yoarly, are also adicately in increments. The vertical axis represents the average days lost per TR during each time increment. Each time increment is divided into the four subcategories A priority, B priority, C priority, and Overall.
		Overlying the bar chart are four lines showing the rolling average of these courts. The lines represent the rolling average result for A priority. B priority, C priority, and Overail. The user selects the length of the averaging window. The default length is six months:

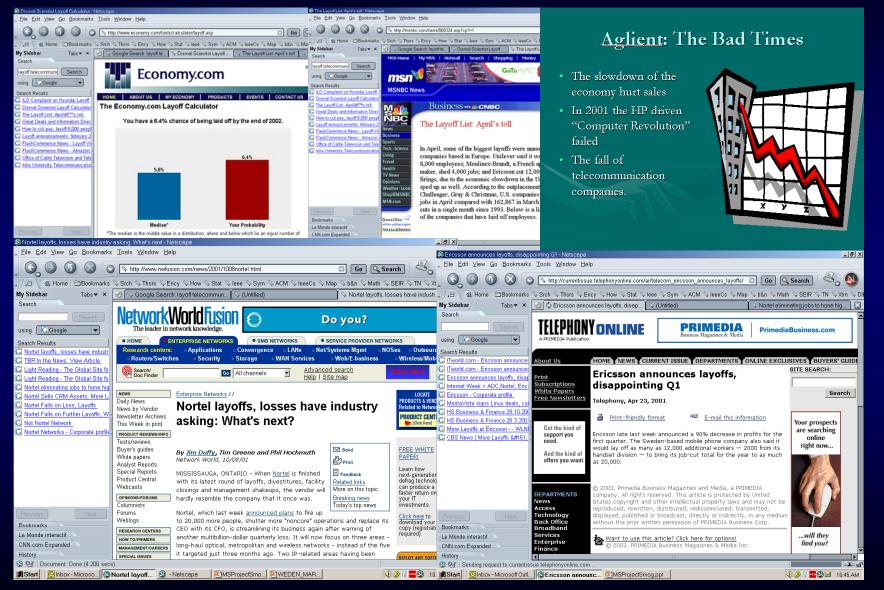
•Measurement Data Definition. The purpose of the MDD is to provide a consistent way to describe base and derived measurements and to provide a description of essential details such as purpose, application, definition, collection and, validation.

•Measurement Result Definition. The purpose of the MRD is to define indicators. The MRD provides a standardized description of essential details, such as purpose of the indicator, definition and interpretation of results, measurement customer, scope, and so on.

# ... we experimented with a number of repositories ...



### ... then the crisis came ...

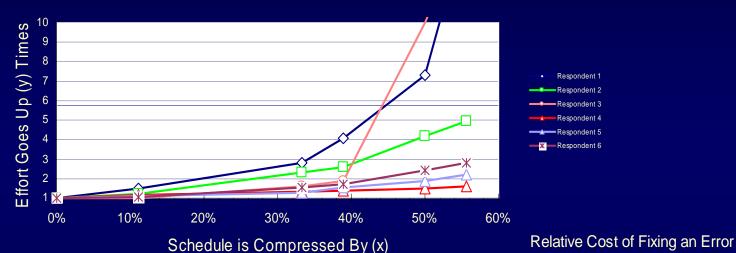


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## ... but now we are coming back.

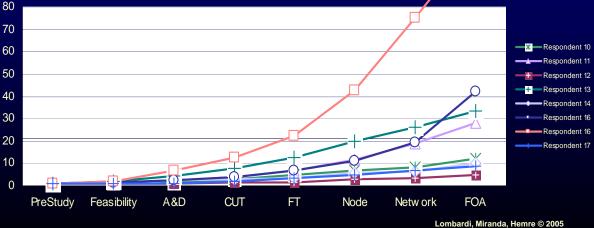
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Research & Development	Project spurs R&D efficiency					
About	In 2004, Ericsson Research and Development head					
Business environment	Håkan Eriksson initiated a project to measure and improve the efficiency of the company's product					
Management & control	development capabilities. In January, this project started running at full speed, involving 21 Product					
R&D processes, methods, tools & IT	Development Units (PDU). January 26, 2005					
<ul> <li>Processes</li> </ul>	The initiative – called the R&D Efficiency					
* Methods	Benchmark – is a response to a key discussion at					
' Tools	the last Global Management Conference about the					
<ul> <li>Generic design rules</li> </ul>	efficiency of Ericsson's PDUs and how it can be improved.					
Organization	inproteet.					
* News	The project will measure officiency in a					
Organization & resources	The project will measure efficiency in a comparative study using a combination of					
Subject areas	external and internal benchmarks. To provide					

## Achieving a common understanding about process behavior : What Happens When People Hold Very Different Views of the World?

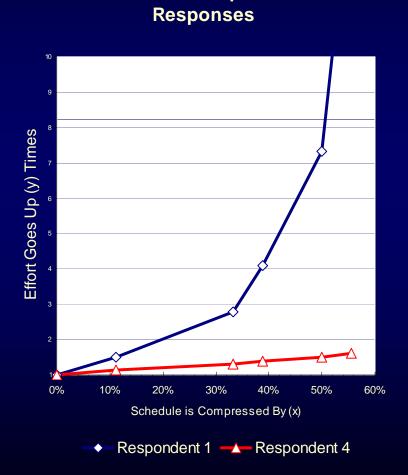


Schedule Compression Responses





### **The Cathedral and The Bazaar**



**Schedule Compression** 

- The Cathedral (Respondent 1)
  - Time and effort are not readily interchangeable
  - Beyond a certain point the contribution made by a new resource is offset by coordination overhead
  - Adding a resource to a late project makes it later
  - Co-location
  - Team Leaders
  - Architecture is designed
- The Bazaar (Respondent 4)
  - Time and effort are interchangeable
  - Adding a resource to a late project could help recover it
  - Flat organization
  - Lots of low level changes
  - Quick Fixes
  - Architecture emerges

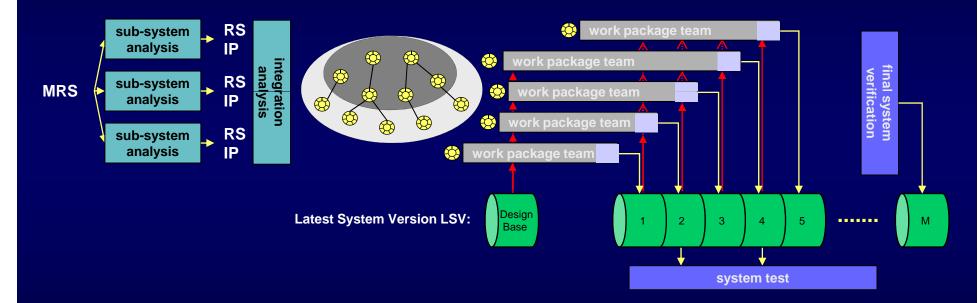
# The right level of detail. Allowing for process evolution

- Inheritance (Consolidating what we have learned)
  - Processes group
  - Community of practice
  - Council
- Variation (Allowing for experimentation and new ideas)
  - Products, technologies & customers
  - People diversity
  - Experience
- Selection (Best practices)
  - Defect Prevention Process
  - Benchmarks
  - Post mortems
  - Lessons learned
  - Maturity Assessments

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# **Deploying iPROPS**

### **Integration Centric Engineering**



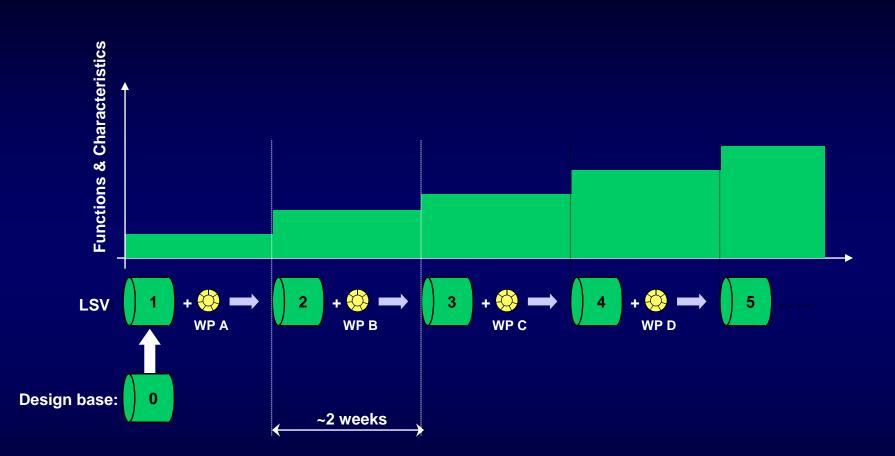
#### Four (4) fundamental concepts:

- work package
- project anatomy
- work package team
- Iatest system version (LSV)

Three (3) development principles:

- work is divided into verifiable system enhancements
- teams have an end-to-end responsibility
- teams do verification before integration

## **The ICE Concept**



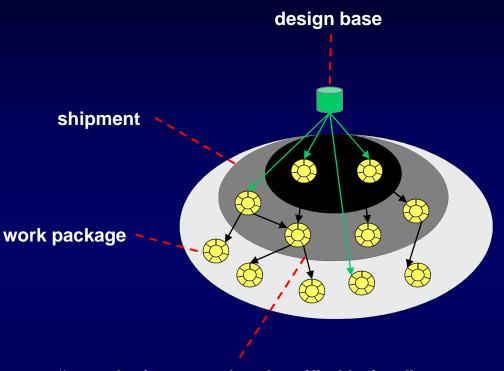
Latest System Version (LSV): A verified up-and-running system version Work Package (WP): A small addition that can be integrated and verified on system level

Lombardi, Miranda, Hemre © 2005

#### **The Project Anatomy**

#### The project anatomy shows:

- How the project work has been divided into packages where each package defines a small addition of verifiable system qualities that can result in a new system version.
- Dependencies between packages that constrain the order in which they can be integrated and verified in the latest system version.
- The number of shipments planned for the project, their content in terms of included work packages, and shipment date.

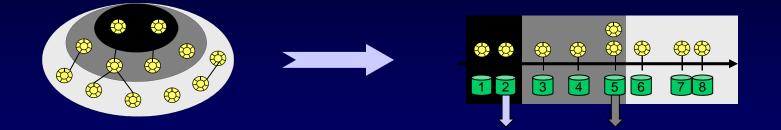


"must be integrated and verified before"

The "size" and number of work packages: •decides the level of flexibility and control in the project

•is limited by the cost of doing system integration and verification

#### **Toward an Integration Plan**

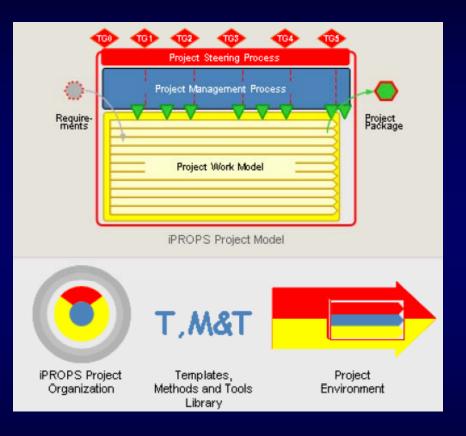


Creating an integration plan is a "scheduling problem" where the following constraints must be considered:

- Shipment dates
- The relation "must be integrated before"
- Resource conflicts
  - People/competence
  - Design objects
  - Test resources
- WP lead-time (size and people)

Without these constraint we could have developed all WPs in parallel and integrated them at the same time into the same LSV.

#### **iPROPS**



- A Project Management Method for Ericsson's global R&D projects
  - Successor to PROPS (1980-2003)
  - Provides Ericsson operations a common vocabulary and role descriptions across operating units
  - Focus on supporting incremental development according to the ICE (Integration Centric Engineering) approach

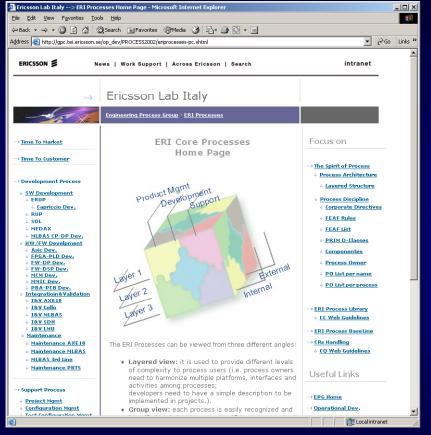
#### **ICE & iPROPS Deployment**

- ICE and iPROPS needs to be adapted in order to integrate it to the organization's set of standard processes
- Deployment of the global processes is a local responsibility defined and controlled by the Local EPG Improvement Plan.
- Three main activities have been identified:
  - Integration of iPROPS with other organization's process, e.g. Configuration Management
  - Institutionalizing the new process in the organization, e.g. training and coaching
  - Review of the processes performance

# Integrating iPROPS with other organization's process

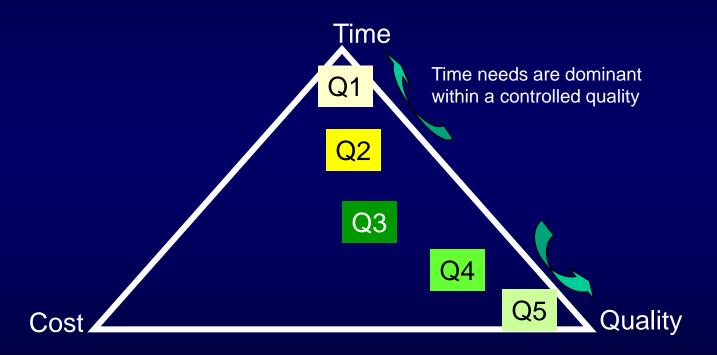
- Review of processes' interfaces toward iPROPS
- Review of the tailoring criteria
- Review of life cycles
- Review of measurement database

#### **Review of Process Interfaces**



Clearcase web Internace - Microsoft Internet Expl	orer _
ClearCase Web	Interface
All ERI Processes are stored, under configuration o with the ClearCase WEB Interface. All process links reach the related documentation in the VOB. The i	ontrol, in a ClearCase VOB and are readab , in the "ERI Processes Home Page", let yo irst time you use this environment you hav
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# **Review of the Tailoring Criteria (1/3)**



Quality needs are dominant within the planned times

# **Review of Tailoring Criteria (2/3)**

	Time	Quality	Cost	
Q1	Time pressure dominant. Ensure achievement of challanging Time targets	Minimized risks	Level appropriate to the Time expectations	
Q2	Time pressure dominant. Ensure achievement of challanging Time targets	Minimized risks	Level appropriate to the Time expectations	
Q3	Balanced with Quality. Confidence on Time targets	Balanced with Time. Prediction on statistical basis	Optimize costs	
Q4	High level of confidence on planned times	Quality dominant. Consistent prediction on statistical basis	Level appropriate to the Quality expectations	
Q5	High level of confidence on planned times	Quality dominant. Consistent prediction on statistical basis	Level appropriate to the Quality expectations	

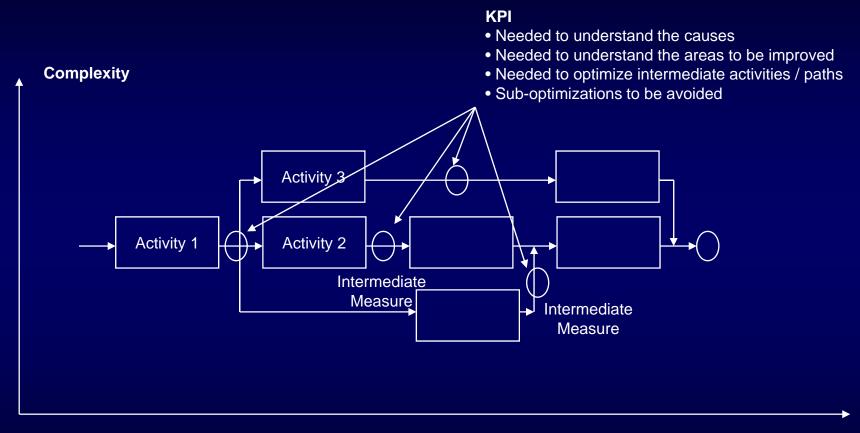
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# **Review of Tailoring Criteria (3/3)**

White	New proposal				
	Under review				
	Approved by the technical Committee				
	Approved by the Management				
	Proposal needing deep review				
Areas	Criteria title Q1	Criteria title Q2	Criteria title Q3	Criteria title Q4	Criteria title Q5
				Team working by Clean	Team working by Clean
				Room approaches.	Room approaches.
	A written test strategy	<u>A written test strategy</u>	A written test strategy	<u>A written test strategy</u>	A written test strategy
	The test strategy verified	The test strategy verified	The test strategy verified by		The test strategy verified by
	by a group of expert.	<u>by a group of expert.</u>	<u>a group of expert.</u>	by a group of expert.	<u>a group of expert.</u>
	Early planning and implementation of activities, impacting development time performances.	Early planning and implementation of activities, impacting development time performances.			<u>BT Coverage at least 95%</u>
				The # of TC at BT, MT and FT_correlated	The # of TC at BT, MT and FT_correlated
				MT mandatory	MT mandatory
Development Process					<u>No test activity can be</u> <u>skipped</u>
	Existance of a detailed WBS	Existance of a detailed WBS	Existance of a detailed WBS	Existance of a detailed WBS	Existance of a detailed WBS
				Minimize overlapping of verification activities (DC, BT, etc.)	Absolutely avoid overlapping of verification activities (DC, BT, etc.)
		<u>RT coverage at least at</u> <u>20%</u>	<u>RT coverage at least at 30%</u>	<u>RT coverage at least at</u> <u>70% (40%)</u>	<u>RT coverage at 100% (50%)</u>
			DC performed by at least	DC performed by at least	DC performed by at least two
				one experts on all the	experts on all the design objects.
ESPEG 2005	Implementation_directly_ from the IP/FF and IWD_ (see notes)	Implementation directly from the IP/FF and IWD (see notes).			Lombardi, Miranda, Hemre © 2005



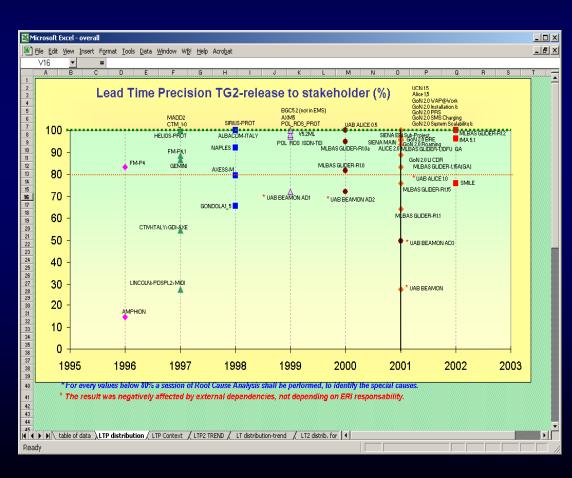
## **Review of Measurement Database (1/2)**

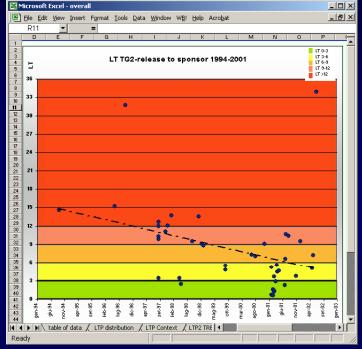


Time

**KPI: Key Performance Indicators** 

## **Review of Measurement Database (2/2)**

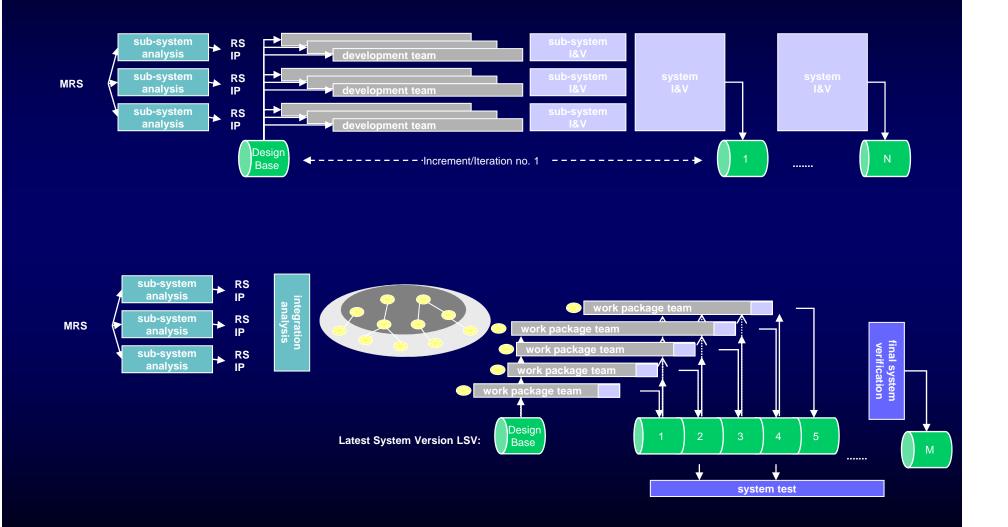




ESPEG 2005

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### **Review of Life Cycle**



# Institutionalizing iPROPS in the organization

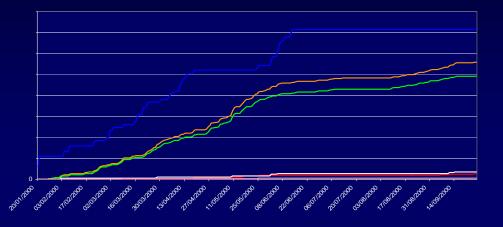
- Training & coaching (in the project, in the organization)
- Tracking of the effectiveness of the competence in the project through Project Effective Staffing (PES) activity
- Evaluation of the result at organizational level and actions to close the gap.

## **Project Effective Staffing (PES)**

- Is an activity executed at organizational level for each running projects every six months to ensure that projects are properly staffed by looking at the confidence of resources as to their level of competence for handling the current responsibilities. It is performed by means of a survey analysis that consists of three different checks:
  - Technical Competence, that specifies the confidence in the technical and product competence needed to perform the current activities. Measurement used is the Technical Competence Index (TCI)
  - Work Environment, that specifies the confidence about the adequacy of the work environment in terms of processes, tools. Measurement used is the Work Environment Index.
  - Program Manager evaluation, that specifies how the program managers evaluate the staffing in size and competence in the projects.

#### **Review of process performance**

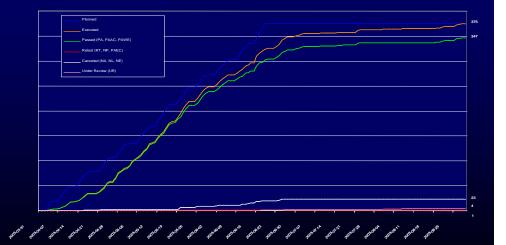
#### Progress Report Tue Sep 26 23:40:23 GMT+01:00 2000 (RFA1,RFA2)



#### Analysis of test cases planned and executed in Release 8 using standard approach

#### Progress Report Fri Aug 29 11:45:43 CEST 2003 (BSC\_R10MDSV)

Analysis of test cases planned and executed in Release 9 using ICE / iPROPS



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## **Review of process performance (1/3)**

- iPROPS performance is measured using a Productivity Index (MPI) that the organization has been measuring since 1999.
- The KPIs used to forecast the Lead Time of a project and the capability of the organization to achieve its quantitative goals are based on
  - Schedule and effort models
  - Fault slip through

### **Review process performance model (2/3)**

- Adopting iPROPS has forced a change in KPIs due to the facts that:
  - A project (sub project) will deliver the product according to a specified set of LSV (WP)
  - Each LSV / WP is not independent: a delay in a WP / LSV might be propagated exponentially through the anatomy network
  - The parallel development implies a different weight for some activities like merging and regression that were negligible in the standard development
  - The parallel development implies a better Time to Market, but it increases the staffing cost.

#### **Review process performance model (3/3)**

- A new KPI, based on the definition of a schedule buffer for each WP (design and testing) derived from a triangular distribution of the activities' lead time estimates, is under evaluation for.
- The buffer consumption is correlated to the remaining time to achieve a milestone. Different levels of risks are handled according to different scenarios: in the most critical, it is request to replan and compute a new buffer size.



#### Summary

#### In this presentation we have tried to:

- Highlight some of the challenges related to the application of the CMMI to global processes
- The challenges of adapting a standard process to a local practice
- Share some Ericsson's experiences with you

We hope you have enjoyed it and learned something new

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